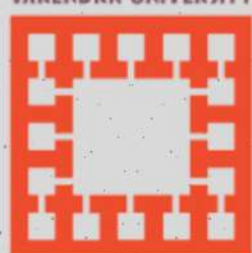




BULLETIN

Department of Business Administration
Varendra University

VARENDRA UNIVERSITY



বরেন্দ্র
বিশ্ববিদ্যালয়

INTRODUCTION

Department of Business Administration Varendra University

The Department of Business Administration is one of the pioneering departments at Varendra University. A wide variety of undergraduate degree programs namely Bachelor of Business Administration (BBA) and postgraduate degree program namely Master of Business Administration (MBA) are designed by the department to reflect the requirements and desires of the students and those of society and industry, whilst retaining academic rigor. A number of students are currently studying at BBA and MBA Programs. It offers a broad range of disciplines like Finance, Marketing, Human Resource Management (HRM), Tourism and Hospitality Management and Accounting etc. Courses have been designed highlighting theoretical and practical orientation to discover the leading edge of knowledge. Well experienced and energetic faculties from distinguished universities are conducting classes with passion and dedication. It facilitates the way for developing excellence in higher education keeping pace with the changing global world.

This Department of Varendra University never compromise in recruit quality teaches to provide quality education. So, the Department of Business Administration has highly qualified, committed, and dedicated faculty members with exceptional academic careers and Ph.D. degrees from reputed universities at home and abroad with long experience of teaching at the university level. We also invite highly qualified and experienced adjunct faculties from Rajshahi University. Faculty members spend a lot of time in academic research while remaining available to help students solve academic problems. Besides, Faculties have been engaging in extensive research activities with a view to adding insights into the frontier of knowledge.

The Department of Business Administration has been organizing several workshops, seminars and business quiz contests since its inception. Constructive and proactive institutional arrangements have been motivating the students to participate in distinguished extracurricular activities. Let's have a journey with us and you will grow under the guidance of leading academics contributing to have an impact on your recognition in the world.



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Department of Business Administration
Varendra University



Varendra University Business Club

Date: February 18, 2025

Congratulating the Newly Appointed Vice-Chancellor

The Varendra University Business Club extended floral greetings to the newly appointed Vice-Chancellor, Professor Dr. Khademul Islam Molla. This event was attended by the club's Moderators and Members.



Date: May 5, 2025

Career Development Seminar: "Enhancing Personal Branding and Winning CV Making Strategies"

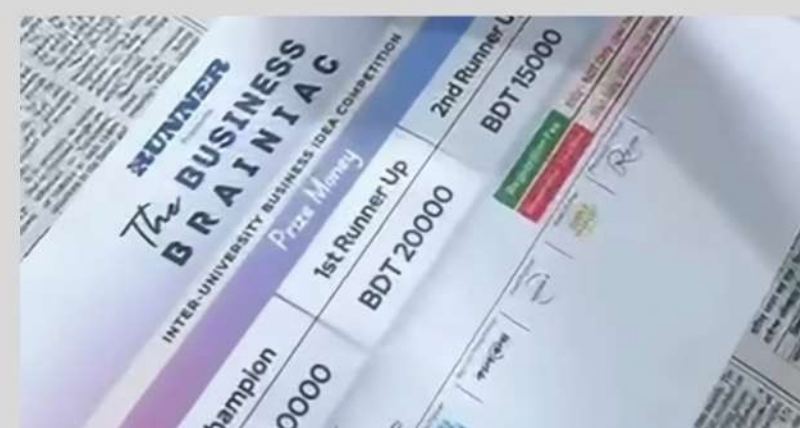
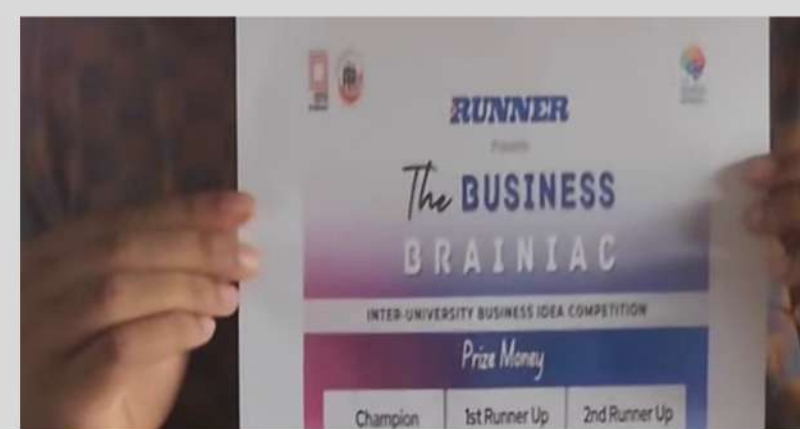
An unmissable seminar presented by the Department of Business Administration featuring two esteemed professionals from Grameenphone: Aurthima Naznoor (Human Resource Business Partner - Commercial) and Mazedur Rahman (Recruitment Lead-People and Organization). The seminar was held to help students master the art of building a personal brand and crafting a winning CV.



Date: June 25, 2025

"The Business Brainiac" - Inter-University Business Idea Competition

The competition challenged participants from public, private, and national universities across Bangladesh to showcase their innovation and strategies for the digital future. The event offered cash prizes to the top three winners: Champion (BDT 30,000), 1st Runner-up (BDT 20,000), and 2nd Runner-up (BDT 15,000).



Date: July 7, 2025

Welcoming the Future Business Leaders!! BBA Admission Summer 2025

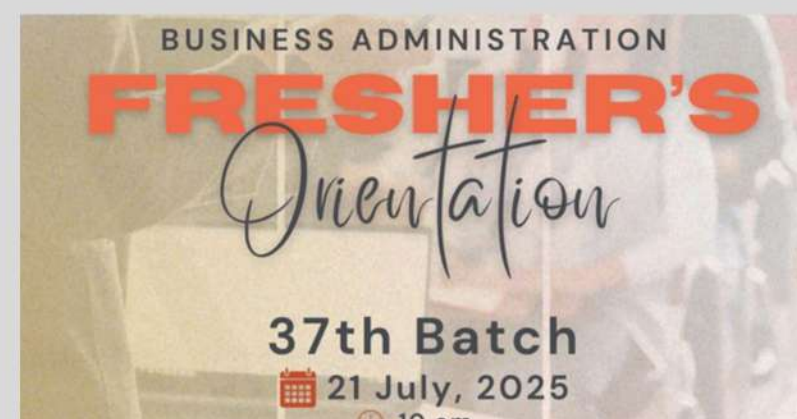
The BBA admission process at Varendra University was filled with energy, ambition, and excitement. This marks the beginning of new possibilities for the incoming students.



Date: July 21, 2025

BBA Orientation | Summer 2025 (37th Batch)

The Department of Business Administration welcomed the newest members of the BBA family with enthusiasm, inspiration, and insightful guidance as part of the grand Freshers' Reception. The event was held in the Senate Hall.



Date: August 24, 2025

BBA Alumni Meetup 2025

A day dedicated to celebrating the success, growth, and remarkable achievements of BBA alumni. The event was a heartwarming occasion for graduates to reconnect and share their experiences, carrying the spirit of Varendra University.



Date: September 10, 2025

"তারুণ্যের উৎসব ২০২৫" (Festival of Youth) Financial Literacy Program

Members of the Varendra University Business Club attended this inspiring and insightful initiative focused on the theme “আর্থিক মুক্তির পথে – আর্থিক সাক্ষরতা কার্যক্রম” (On the Path to Financial Freedom – Financial Literacy Program). The program aimed to raise awareness about financial literacy and empower youth toward a secure financial future.



Date: October 26, 2025

Seminar on "Future Prospect of Tourism in Bangladesh and Career Opportunities for Students"

An insightful seminar featuring Ms. Nuzhat Yasmin (CEO of Bangladesh Tourism Board & Additional Secretary) as Chief Guest, along with other dignitaries. Speakers discussed the rapid growth of the tourism sector, its role in job creation, and career potential. A special "Tourism Ludo Competition" was also held as part of the "Festival of Youth in Tourism 2025".



Date: October 22 to 26, 2025

Study Tour 2025 to Sylhet

Organized to enhance students' practical learning, the tour covered major natural, cultural, and industrial sites in Sylhet. The group visited locations like Sreemangal, Ratargul Swamp Forest, Lawachara National Park, and the Mazar of Hazrat Shah Jalal (R.). Students gained valuable hands-on experience observing stone quarry operations, tea production, and local economic activities.



BULLETIN

Department of Business Administration
Varendra University



Business Administration Social Welfare Club, VU

Date: January 5, 2025

Spreading Warmth and Hope: Warm Cloth Distribution Program

Spreading warmth and hope this winter. Through the Warm Cloth Distribution Program, the club came together to make a difference in the lives of those in need. The initiative was organized to share kindness and inspire positive change in the community.



Date: June 28, 2025

Blood Donation & Blood Grouping Camp 2025

The Blood Donation & Blood Grouping Camp was successfully held at Varendra University's permanent campus on June 28, 2025, to unite everyone for the noble act of humanity. This initiative, a joint effort with Persuers of Purpose, saw many voluntarily donating blood to become lifesavers, while others participated to know their blood group for future preparedness.



BULLETIN

Department of Business Administration
Varendra University



Business Administration Wellbeing Club, VU

Date: April 28, 2025

Whispers of Wellness: Tackling Stress Together

To promote a culture of mental well-being, the BAWC hosted this engaging seminar. Dr. Tushar delivered an insightful keynote on understanding stress, identifying burnout, and recognizing the mind-body connection. The event included an interactive stress-assessment activity and a brief mindfulness demonstration, equipping students with practical coping strategies like mindful routines and positive self-talk.



Date: August 05, 2025

The Comeback Code: Winning in Life with Resilience

Varendra University hosted this highly impactful motivational seminar which drew an exceptionally large audience. Dr. Kushal delivered an inspiring session on the importance of resilience, the constructive role of failure, and the process of rebuilding confidence. The extended session encouraged students to embrace setbacks as opportunities for growth, reminding them that resilience is a learnable skill.



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Department of Business Administration
Varendra University



Business Administration Career Club, VU

Date: February 3, 2025

Career Guidelines in Digital Marketing (Online Workshop)

The BACC successfully organized an online workshop in collaboration with Creative IT Institute. Held via Zoom, the session introduced participants to the fundamentals of digital marketing and provided valuable insights into potential career paths within the industry. All participants received an online certificate.



Date: February 19, 2025

Research and Higher Study Opportunities in Australia

This seminar was exclusively organized for BBA and MBA students. The session was conducted by Dr. Abdullah Al Mamun, Senior Lecturer in Accounting at the University of Wollongong (UOW), Australia. Dr. Mamun discussed various prospects for research, study pathways, and academic opportunities available for international students in Australia.



Date: October 26, 2025

Future Prospect of Tourism in Bangladesh and Career Opportunities for Students

The insightful seminar featured Ms. Nuzhat Yasmin (CEO of Bangladesh Tourism Board) as Chief Guest, along with other dignitaries. Speakers highlighted the rapid growth of the tourism sector, its potential for job creation, and its contribution to economic development. The event included a "Tourism Ludo Competition" to promote heritage awareness.



Date: October 29, 2025

Financial Literacy and Capital Market Awareness for Young Investors

As part of the Youth Festival 2025, the BACC facilitated this seminar, jointly organized with several branches of the Investment Corporation of Bangladesh (ICB). The session, held at the Senate Hall, featured financial experts who discussed market dynamics, investment opportunities, and the critical importance of financial literacy among young investors.





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Department of Business Administration
Varendra University



Business Administration Sports Club, VU

Date: October 11-20, 2025

Business Administration Champions League (Season 1)

The inaugural Business Administration Champions League (Season 1) featured eight teams from the 1st to 7th semesters. The tournament was inaugurated on October 13, 2025, by the Head of the Department and ran from October 14–20. In the final, Aero Strike defeated Fabulous-33 to claim the championship, with trophies presented by the Head of the Department.



Date: November 11, 2025

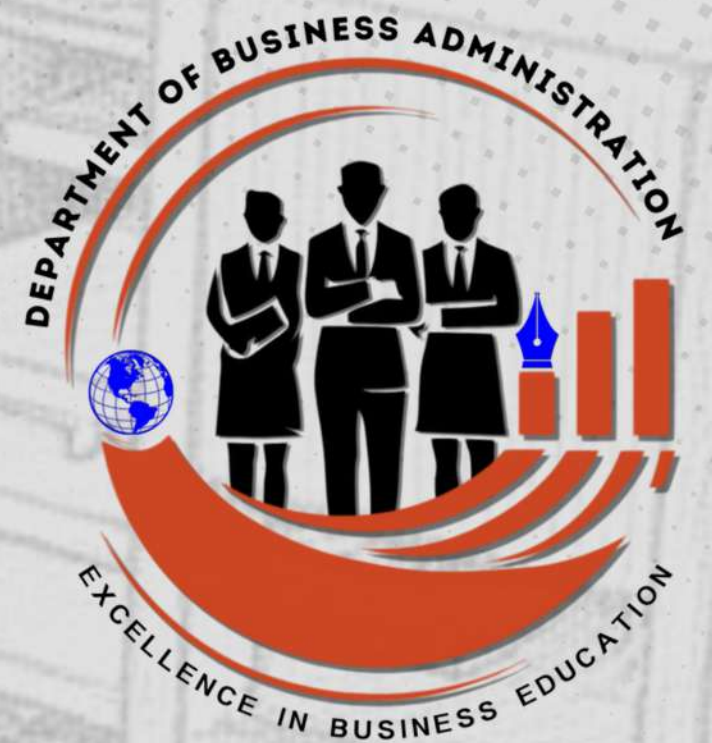
Friendly Football Match (Alumni vs. Current Students)

A friendly football match was held between the alumni and current students of the Business Administration Department. The current students dominated the game with a 7–1 victory. The Head of Department, coordinator, and faculty members attended the event. After the match, medals were awarded to all players, and the trophy was handed to the winning student team.



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